



Brand Transition Statement

Owned and operated by the Komes family, which has farmed vineyards and made wine in Napa Valley for three generations, Jon Nathaniel Wines honors vineyard and winemaking traditions that go back thousands of years in history while simultaneously embracing innovative and daring winegrowing practices. Jon Nathaniel Wines takes advantage of the Komes family's deep knowledge of its estate vineyards in the Rutherford and Carneros appellations in Napa Valley.

The boutique portfolio, previously made and sold through Toad Hall Cellars, includes three wines: So Rare Cabernet Sauvignon, Bodacious and Lavender Hill Chardonnay. The wines will be available on a limited basis through their website, wine club membership and a retail wine shop scheduled to open at the family's Rancho Caymus Inn in Rutherford in early 2013.

www.jonnathanielwines.com